

# GLOBAL IFA Travelling Lectureship Programme 2026

*March-July 2026*

*The international dimension of withholding taxes  
(tax treaties and beyond)*

# SPONSORSHIP INVITATION





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# Invitation

## **What is the Global IFA Travelling Lectureship Programme?**

The Global IFA Travelling Lectureship Programme (TLP) is an international scientific programme uniting all five IFA Regions: Europe, North America, Latin America, Asia Pacific, and Africa; and bringing together international, regional and local perspectives on a joint tax theme, combining policy and practical aspects.

The first edition of the TLP visiting all five IFA Regions, was launched in 2024 under the initiative of Prof. Guglielmo Maisto. Prior to that, the TLP was successfully implemented in Canada: this IFA Branch originally created the initiative to support scientific dialogue among its members. Several years later, a series of Travelling Lectures also took place in the European Region, and since 2024 the TLP has evolved into a fully Global Programme. The TLP concludes at the Annual IFA Congress with a dialogue amongst the lecturers, where the key take-aways and conclusions are presented and discussed.

By fostering coordinated dialogue across all five IFA Regions and the IFA Branches the TLP visits, we strengthen the impact and reach of this collaborative effort. This global initiative is essential to supporting and shaping a sustainable and ahead-looking international tax discussion.

We warmly invite you to support this initiative and encourage you to join us in this impactful global exchange on international taxation.



# ABOUT IFA

The International Fiscal Association (IFA) was founded in 1938. IFA's objective is the study and advancement of international and comparative law in regard to public finance, specifically international and comparative fiscal law and the financial and economic aspects of taxation.

IFA is the only non-governmental and non-sectoral international organisation dealing with fiscal matters.

IFA is unique neutral and independent platform where representatives of all professions and interests can meet and discuss international tax issues at the highest level.

**13900+**

**Global IFA  
members**

**125+**

**Countries**

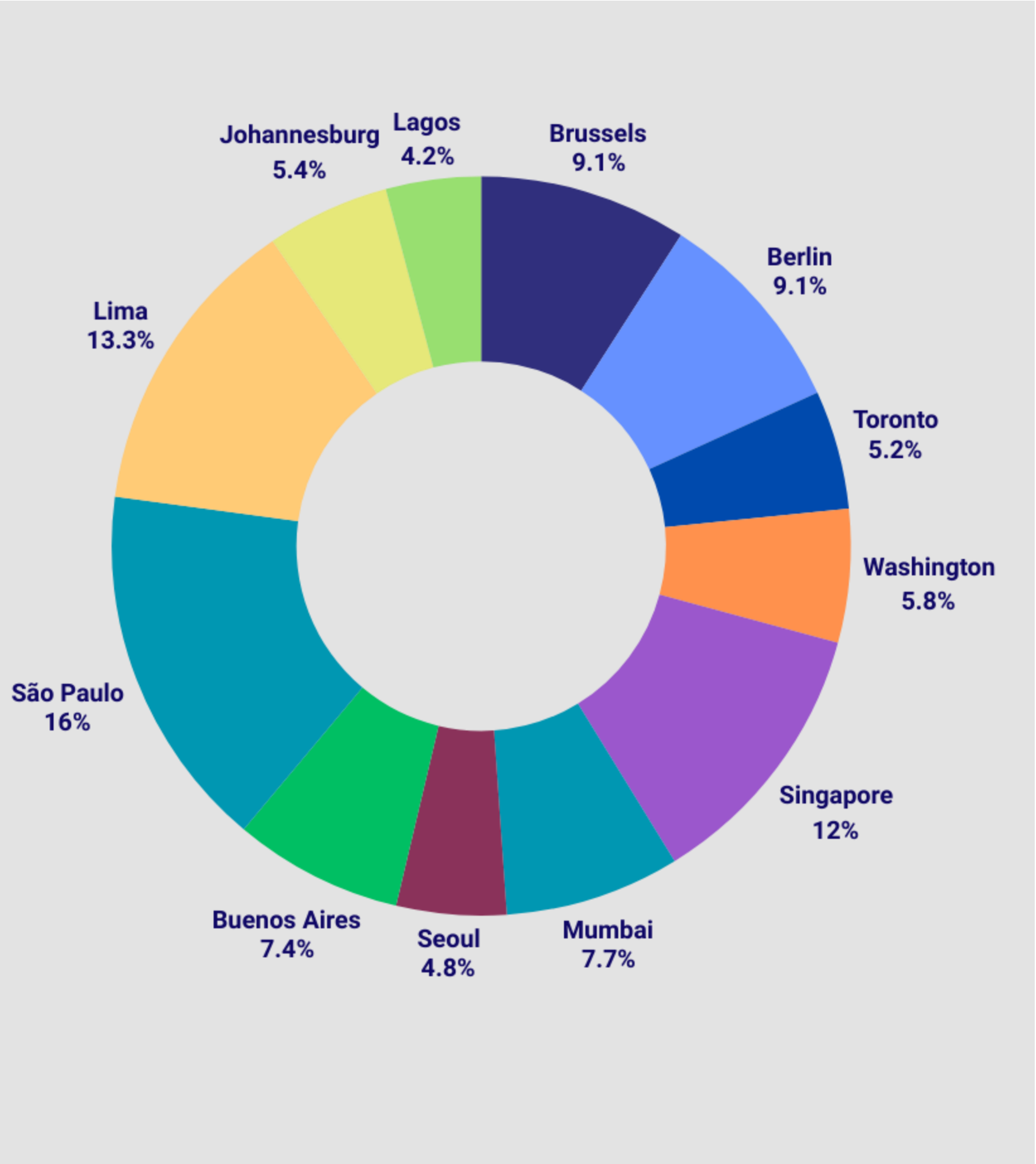
**71**

**IFA Branches**



# TLP 2025: PILLAR II AND ITS RAMIFICATIONS

1540 registrations  
5 regions  
12 cities



## TLP AT THE IFA 2025 LISBON CONGRESS

- 2,300 participants
- Mentioned by the President during the **Opening Ceremony**, with sponsors acknowledged and their logos displayed on screen
- **Luncheon dialogue** on key findings of TLP 2025
- **Video report** on the TLP was broadcasted at Global IFA's booth at the Exhibition hall

# LINKEDIN CAMPAIGN.

## TLP 2025



36

POSTS



148

REPOSTS



1 052 166

IMPRESSIONS



187569

CLICKS



1890

REACTIONS

# GLOBAL IFA WEBSITE.

## TLP PAGE

5100

VIEWS

2900

USERS

+13000

INTERNATIONAL TAX PROFESSIONALS  
REACHED THROUGH THE NEWSLETTERS



# GLOBAL IFA TLP 2026: THE INTERNATIONAL DIMENSION OF WITHHOLDING TAXES (TAX TREATIES AND BEYOND)

## Europe

**Lecturers:** **Florian Haase**

**Copenhagen  
Denmark**  
4 March, Wednesday

**Amsterdam  
The Netherlands**  
5 March, Thursday

## North America

**Xaver Ditz**

**Mexico City  
Mexico**  
17 March, Tuesday

**Boston  
USA**  
19 March, Thursday

## Asia Pacific

**Patricia Brown**

**Hong Kong**  
20 April 2026, Monday

**Singapore**  
22 April 2026, Wednesday

## Africa

**Deana d'Almeida**

**Pretoria  
South Africa**  
1 June, Monday

**Rabat  
Morocco**  
8 July, Wednesday

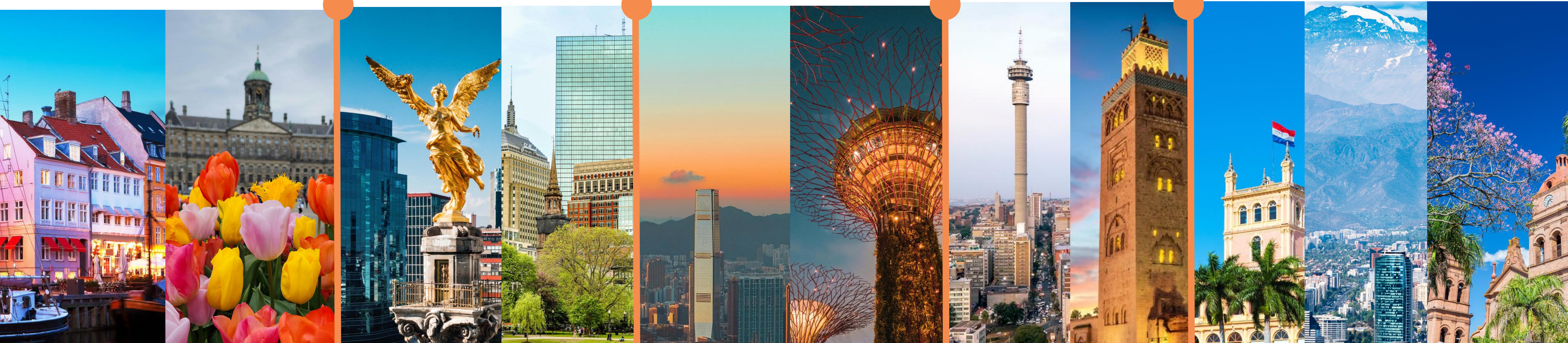
## Latin America

**Luís Schoueri**

**Asunción  
Paraguay**  
23 June, Tuesday

**Santiago  
Chile**  
24 June, Wednesday

**Santa Cruz  
Bolivia**  
26 June, Friday





# **BUSINESS DEVELOPMENT AND MARKETING OPPORTUNITIES**

The sponsor package includes prior, during and post-event acknowledgement.

Depending on a sponsorship level, the logo of a sponsor can appear:

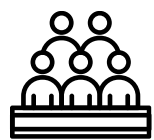
- on the IFA website in a section dedicated to the TLP
- in the materials we use during the lectures (welcoming words background slide)
- in a video about the project, which will be circulated to all IFA Branches, IFA social networks, and at the IFA booth at the IFA 2026 Melbourne Congress
- in the report about the project, which will be included through year-end on the IFA website
- at the IFA LinkedIn post (more than 26000 subscribers) and Instagram post (550+ subscribers) dedicated to the sponsors



SPONSORSHIP LEVELS

| BENEFITS   | LOCAL     | REGIONAL                 | INTERNATIONAL             | GLOBAL                     | PLATINUM                   |
|--|-----------|--------------------------|---------------------------|----------------------------|----------------------------|
| On-site visibility: logo placement on a welcoming slide of the Lecture   | one event | all events in one region | all events in two regions | all events in five regions | all events in five regions |
| Annual Congress on-site visibility: mention during the Opening Ceremony at the IFA 2026 Melbourne Congress   | +         | +                        | +                         | +                          | +                          |
| Online visibility: logo placement at the Global IFA website, TLP subpage   | +         | +                        | +                         | +                          | +                          |
| Online visibility: mentioning at the IFA LinkedIn post (26000+ subscribers) and Instagram post (550+subscribers) dedicated to sponsors   | +         | +                        | +                         | +                          | +                          |
| Engagement with community: logo is placed in the Members Newsletter  | +         | +                        | +                         | +                          | +                          |
| Annual Congress on-site visibility: Logo in a video about the TLP, broadcasted at the IFA exhibition booth at the IFA 2026 Melbourne   |           | +                        | +                         | +                          | +                          |
| Informational partnership: includes the possibility to develop an exclusively branded product and/or take exclusive comments from IFA representatives regarding the programme and discussed topics |           |                          |                           |                            | +                          |
| Other entitlement as mutually agreed   |           |                          |                           |                            | +                          |
| SPONSORING AMOUNT (EXCL VAT)   | €2500     | €6000                    | €10000                    | €17000                     | €25000                     |

# TLP SPONSORSHIP: WHY TO GET INVOLVED?



## UNIQUE COMMUNITY

The TLP is an excellent platform for sharing expertise and insights in international taxation.

Local professionals in international taxation attend events in different regions, and the global sponsorship provides an opportunity to reach this audience in all 11 locations and show-case the interest and connection with the theme of the TLP.



## BRAND AWARENESS

- on-site visibility at the lectures
- online visibility: LinkedIn posts, IFA website, digital newsletters circulated among more than 13000 IFA members and friends worldwide.



## ENGAGEMENT

Sponsors of the regional, international and global levels will be mentioned at the IFA Exhibition Booth during the IFA 2026 Melbourne Congress.



# CONTACT INFORMATION

For further information on sponsorship opportunities,  
please contact us on: [sponsorship@ifa.nl](mailto:sponsorship@ifa.nl).

**[www.ifa.nl](http://www.ifa.nl)**