

# WELCOME TO MELBOURNE IFA ASIA PACIFIC 2019



## INTERNATIONAL FISCAL ASSOCIATION

The Australian Branch of IFA looks forward to welcoming you to the IFA Asia Pacific Regional Conference 2019, on the theme of international tax in a global digital economy. We are working with our partners the Corporate Tax Association to bring you the most up to date trends, challenges and solutions in international tax for businesses and government in the Asia Pacific region.

**DATE:** 17-19 June 2019  
**WHERE:** Melbourne Convention and Exhibition Centre (MCEC)  
**WEB:** [www.ifa.nl](http://www.ifa.nl)



## SET ON THE SHORES OF PICTURESQUE PORT PHILLIP BAY, MELBOURNE, THE CAPITAL OF THE STATE OF VICTORIA, IS RICH IN AESTHETICS.

The city's charm is characterised by its enchanting laneways, stunning waterfront precincts and trendy neighbourhoods, and provides an endless range of shopping hot spots and attractions in weird and wonderful locations.

### MELBOURNE: FACTS

- > Easy access to wildlife, beaches and wide open spaces
- > Australia's multicultural hub, representing over 230 ethnic communities with more than 180 languages spoken
- > Safe and secure
- > More than 6500 restaurants, cafés, bistros and bars within 15 minutes of the city centre
- > The leading destination in Australia for major international sporting and cultural events including the Spring Racing Carnival, featuring the Melbourne Cup, the Australian Open Tennis Championships and the Boxing Day Cricket Test

### VISAS

Australia's Electronic Travel Authority (ETA) is the world's most advanced and streamlined travel authorisation system.

ETA allows citizens from 30+ countries to access an instant online application. If your country is not listed under ETA, your visa will be processed by the nearest Australian visa processing office. If your country does not have a visa office, VFS Global can process your application. For more information, <http://www.border.gov.au/>

## FLYING TO MELBOURNE AUSTRALIA

Melbourne offers excellent air access with 33 leading carriers flying to the city from 39 International destinations, 484 times per week. Melbourne's comprehensive transport network and touring companies will also enable delegates to travel to other parts of Victoria and Australia for pre and post touring.

Melbourne Airport is open 24 hours, is curfew free and just a 20 minute drive from the city centre. Getting to Melbourne may be less expensive and easier than you think!

## ACCOMMODATION

A wide range of accommodation options are available in the city centre; from budget to self-contained apartments and world-class hotels.

Most major hotel chains are represented in Melbourne, including Hyatt, Marriott, Sheraton, Sofitel, Novotel, Travelodge, Holiday Inn, Hilton, InterContinental, The Langham and Westin.

## WEATHER

Average daily temperatures:



16°C/58°F  
 Winter  
 June - August

## GETTING AROUND MELBOURNE

- > Great walking and wheelchair accessible city
- > Tourist Shuttle Bus
- > Free Public transport in the city centre
- > Free City Circle Tourist Tram
- > Free 15 language Melbourne greeter service

## EASY AIRPORT AND CITY ACCESS

**Taxis** AU\$45 approximately  
**Skybus** AU\$18 - Every 10-15 minutes direct to the city centre



[www.melbourne.org](http://www.melbourne.org)

# EXPLORATION STARTS HERE



## AFL

For a unique Melbourne sporting experience, head to the MCG or Etihad Stadium to watch an AFL (Australian Football League) game. Also known as 'Aussie Rules', the AFL games are held on Friday nights, Saturday and Sunday afternoons, so rug up and revel in the excitement of one of the city's favourite pastimes.



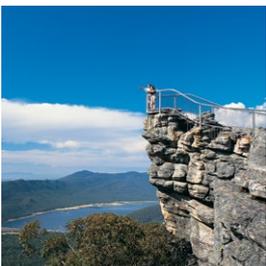
## YARRA VALLEY

Less than one hour's drive from Melbourne, the picturesque Yarra Valley is famous for its vineyards, rolling green hills and the pleasures of locally produced food and wine. The Dandenong Ranges is a popular escape for its mountain scenery, forests and fern gullies. Drive, walk, wander or float through in a hot air balloon.



## GREAT OCEAN ROAD

One of the world's most scenic drives, the Great Ocean Road follows Victoria's stunning south-western coastline past the famous Twelve Apostles. From Torquay, south of Geelong, to Peterborough, east of Warrnambool, the 243-kilometre road winds along cliff tops, moves under the canopies of lush rainforests and cruises down to the shoreline.



## GRAMPIANS

The Grampians region, with its expansive landscapes, has stunning national and state parks, indigenous history and breathtaking scenery. The Grampians National Park features spectacular rocky outcrops, 200 bird species, Aboriginal heritage trails and Victoria's largest collection of rock art. Survey its beauty by following one of the region's 40 walking tracks.



## MORNINGTON PENINSULA

From mushroom foraging walks in winter, to strawberry picking in summer, Mornington Peninsula is awash with outstanding local produce that is found in the many award-winning restaurants in the region. While in the area be sure to get lost in Ashcombe Maze or soak any worries away at the Peninsula Hot Springs.



## VICTORIA'S HIGH COUNTRY

Head for the spectacular scenery and high altitude of Victoria's high country. The region is renowned for its welcoming villages, long traditions of wine making, fine local produce, adventure and outdoor activities in the breathtaking alpine scenery. Take to the slopes for skiing in winter, or in the warmer months explore the mountains on horseback or bike.



## PHILLIP ISLAND

Phillip Island is a popular destination for its nature and wildlife, as well as its international motor racing events. Just 90 minutes from Melbourne, experience the famous Penguin Parade, Australia's most popular wildlife event, where every day at dusk a parade of little penguins emerge from the sea and make their way to their burrows in the sand dunes.



## DAYLESFORD AND MACEDON RANGES

Daylesford and Macedon Ranges is the state's capital of indulgence, offering spa retreats and natural springs, great cafés and fine dining just over an hour from Melbourne. More than 80 per cent of Australia's naturally occurring mineral springs are found in the region.



## GOLDFIELDS

When gold was discovered in Victoria over 150 years ago it left a lasting legacy within the towns of Ballarat, Bendigo, Castlemaine and Maryborough. Pan for gold at Sovereign Hill and explore the region's beautiful architecture, grand public buildings, statues, fountains and exquisite gardens - all reminders of that rich bygone era.



## GIPPSLAND

Escape to the eastern corner of Victoria and be rewarded with natural landscapes of unparalleled beauty. Visit quaint seaside villages and alpine towns; fill up on farm-fresh produce; get active on the region's lakes, rivers and mountain ranges; or simply relax on the pristine beaches.